

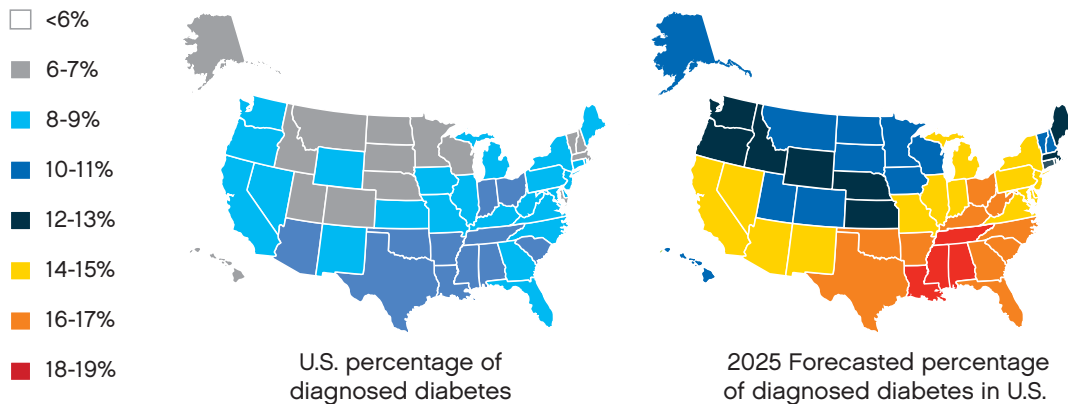
Powerful Preventive Care



With chronic conditions' prevalence increasing, early identification is more important than ever. VSP can help you build a wider safety net to catch chronic conditions like diabetes early, before costly symptoms emerge.

Diabetes is expensive

Diabetes prevalence is growing to epidemic proportions. **For every 100 employees, 21 will have diabetes by 2025, costing you \$586,000 in the first two years after diagnosis.**¹



Source: National Center for Chronic Disease Prevention and Health Promotion, Center for Disease Control (CDC); 2012

VSP helps you take control



Better Access

More VSP members get a WellVision Exam® so you get **6X** the opportunity for earlier detection.²



Earlier Detection

VSP doctors detect signs of diabetes before other healthcare providers 34% of the time.³



Proactive Engagement

After VSP sends complimentary reminders to employees with diabetes, 22% more return for an exam.

LOWER HEALTHCARE COSTS

Savings average \$2,787 over two years for every employee who seeks medical care for diabetes after a WellVision Exam.³

A vision plan that can help detect health conditions early so you can intervene quickly? Now that's **Smarter Vision Care™**.

1. Institute for Alternative Futures; <http://www.pophealthmetrics.com/content/8/1/29> 2. American Journal of Preventive Medicine 2012, 42, Issue 2:164-73; VSP utilization data 3. Human Capital Management Services, Inc. (HCMS) on behalf of VSP, 2013